



COA'S DIAPER DRIVE Toolkit

How to Plan
a Successful Diaper Drive



Christian Outreach in Action



Thank you from COA

We thank you for generously committing your effort and time to coordinate a diaper drive to help our neighbors end diaper need. Low-income parents often must choose between buying diapers (over \$70 per month avg.) or buying food for their child. Most Govt. assistance programs do not provide or pay for diapers.

As well, nearly 51% of seniors aged 65+ living at home reported bladder and/or bowel incontinence, and need adult diapers. Your efforts will help support families & seniors in our communities who are deprived of diapers and basic necessities. You will also bring public awareness to the critical public health diaper need issue, as well as COA's efforts to help families thrive. Your efforts will help lead to change.

We hope you'll thoroughly enjoy coordinating this diaper drive!

Best regards,



*Executive Director
Christian Outreach in Action*

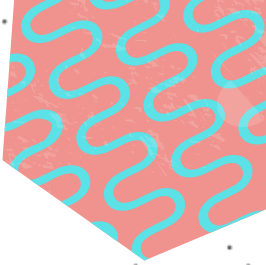


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Don't forget to tag us!!

- Facebook: @coalongbeach
- Instagram: @christianoutreachlb
- TikTok: @coalongbeach
- Twitter: @COA_LongBeach

**Thank you for helping keep
babies dry, healthy, and
clean.**





Diaper Drive 10-step Checklist



- | | Done? |
|---|--------------------------|
| 1. Set a goal & track (ask what sizes we need most) | <input type="checkbox"/> |
| 2. Find a location for people to conveniently donate (i.e. Places of worship, schools, businesses, fire stations, offices, community centers) | <input type="checkbox"/> |
| 3. Recruit volunteers (colleagues, church, family, neighbors) | <input type="checkbox"/> |
| 4. Get collection bins | <input type="checkbox"/> |
| 5. Gather Marketing Materials (Provided) | <input type="checkbox"/> |
| 6. Pick a start/end date: 2 wks, a month, a Holiday, bday mo. | <input type="checkbox"/> |
| 7. Announce your diaper drive through social media, churches, press releases, flyers, and word of mouth | <input type="checkbox"/> |
| 8. Have a competition & offer prizes for office workers, teams, and families with the most diapers | <input type="checkbox"/> |
| 9. Collect & Deliver the diapers to COA | <input type="checkbox"/> |
| 10. Share your results on social media, thanking everyone for their involvement, raising more awareness, & passing the torch | <input type="checkbox"/> |

Fun Ideas



Get your place of work involved



Have a contest



Get your school/kids school involved



get your club involved



Get your gym involved



Get your neighbors involved



Get Family / Friends involved



Throw a Diaper Party



Ask for diapers instead of gifts for your Birthday/event



Create a progress tracking chart or thermometer



Set a per-person goal of 100 diapers



Find & provide diaper discounts/sales to everyone



Host a Live Kick-off event to discuss goals



Social media-post about diaper need awareness facts



Offer a pizza party for winning teams/individuals



Take a picture of your drop-off location & post/text



Hang up flyers in local stores/businesses



Use Amazon Wishlist to host a diaper drive



Keep everyone updated on any competitions



Use a creative theme for drop-off locations/parties



Did You Hear About The Diaper Drive?

1 in 3 families struggle to afford diapers

LOCAL BABIES NEED YOUR HELP

**We are hosting a diaper drive
for Christian Outreach in Action.**



www.coalongbeach.org

Did You Hear About The Diaper Drive?

LOCAL BABIES & SENIORS NEED YOUR HELP

**We are hosting a diaper drive
for Christian Outreach in Action.**

1 in 3 families struggle to afford diapers

Nearly 51% of seniors experience incontinence.

Most Govt. assistance programs do not provide or pay for diapers.

You can help!



www.coalongbeach.org

Diaper Collection Form

Use this form to track the number and sizes of collected diapers.

Please provide this to us once complete.

LOCAL BABIES/SENIORS NEED YOUR HELP

**We are hosting a diaper drive
for Christian Outreach in Action.**

SIZE

OF DIAPERS

- Newborn
- Size 1
- Size 2
- Size 3
- Size 4
- Size 5
- Size 6
- Pullups
- Adult Diapers
- Wipes
- Other
- \$ Donation Amount



DIAPER DRIVE

DIAPER

RAFFLE

DROP OFF

Each pack of diapers you bring
enters you into our raffle drawing to win a prize

All diapers go to
Christian Outreach in Action of Long Beach, CA
to help parents in need of diapers
for their babies & Seniors experiencing incontinences

www.coalongbeach.org

DIAPER DRIVE DROP OFF

Drop off dates:

Help children in your community by donating diapers.

All diapers go to

Christian Outreach in Action of Long Beach, CA

to help parents in need of diapers
for their babies.

Adult diapers also accepted.

www.coalongbeach.org

